

New Member Introduction

Please prepare a 15-20 minute introduction for yourself and your company. The more your fellow Members know about you and your business, the more they can help you to achieve your personal and professional goals. This exercise is the first step in sharing.

What I do (the business)

Present a brief historical overview of your company and how you came to your current position.

Describe your company's services/products. Hand out any literature that may be helpful.

Describe your operation, facilities, distribution, etc.

Who are your customers and why do they buy from you.

The Numbers: employees, revenues, profits.

What are the trend lines for the past 3-5 years?

Vision for the company for the next 3-5 years.

What are your biggest opportunities in the coming year?

What are your biggest challenges for the coming year?

Describe your strategic plan.

Who I am (about me)

Present an overview of your personal background. Tell about where you were raised, your schooling, your family, where you live, your hobbies and your interests.

What are your strengths? What do you do well?

What are the areas of personal and professional growth you would like to pursue?

What areas do you want to improve?

What are the things you value and care deeply about?

What are the things that upset you?

Vision for yourself over the next 3-5 years.

What do you want to get from your participation in OK?